



Show me the MONEY!

Grant programs
for Community Colleges



Types of Grants



- Corporations – fund in area company is located in; Benefits to company, have to give away portion of their funds; funding decision made by CEO; Proposal - short business letter 1-3 pages.
- Foundations – Risk takers, fund innovative projects, funding decisions are made by Board of Directors; Proposal – 3-10 pages.
- Government – RED TAPE, regulations, ACCOUNTABILITY & SUSTAINABILITY, projects funded for 3-5 years; Proposal – 15 to 50 pages (forms) **MOST \$\$\$**

Corporate Funding Example



Whirlpool Corporation

- Funding focus areas: Programs centered on Quality Family Life, Cultural Diversity, Lifelong Learning.
- Eligible agencies: non-profit organizations located in communities where Whirlpool Corporations operate.
- Grant Deadline: anytime

http://www.whirlpoolcorp.com/responsibility/building_communities/whirlpool_foundation.aspx

Foundations – Example



The Kresge Foundation

- Six fields of interest – Health, human services, community development, arts and culture, education, and the environment.
- Eligible organizations - non-profit 501(c) 3 organizations, government entities, colleges and universities, elementary/secondary schools that predominately serve students with physical or developmental disabilities, Hospitals, charitable organizations.
- Types of Support: Facilities capital projects: construction, renovation
- Deadline: None, submit letter of intent (5 pages)

<http://www.kresge.org/index.php/what/index/>

Government – Example



Title III, Part A Strengthening Institutions Development Grant (US Dep. of Education)

- Funding priorities: Activities that will strengthen the overall higher education institution.
- Types of Support: Funds may be used for planning, faculty development, and establishing endowment funds. Administrative management, and the development and improvement of academic programs also are supported. Other projects include joint use of instructional facilities, construction and maintenance, and student service programs designed to improve academic success, including innovative, customized, instruction courses designed to help retain students and move the students rapidly into core courses and through program completion, which may include remedial education and English language instruction.
- Funding amounts: up to \$400,000 (over 5 years)
- Deadline: Annually in Spring or Summer

<http://www.ed.gov/programs/iduestitle3a/index.html>

KEYS TO OBTAINING GRANT FUNDING:



- **MAKE SURE YOUR PROJECT FITS** the funding organization's goals or funding priorities.
- Follow the Request for Proposal or application instructions
- Federal Funding agencies – **GET TO KNOW Grant Project Coordinator at the Federal agency.**
- Explain your project in a clear, concise, positive writing style. (i.e. avoid unnecessary jargon)
- Stress Human needs – Ex. Use research information to tell the story of how the project will benefit or improve your students learning experience.



Proposal – Problem/Need



- What is the problem you are attempting to solve? Provide examples of problem and how the funding will solve it.
- Why is the project needed? Use data to illustrate problem i.e. stats, personal experiences.
- Is there a trend with the problem?
- What does the data show?
- Who will you be serving?



Proposal – Objectives



- Activities that will achieve goal.
- Statements must be specific and measurable – evaluated before and after project.
- Timeline – approximate dates of activities.

Objective example: To increase the number of disadvantaged elementary students that play softball from 100 to 200 by 2008.

Timeline: Instruct students Fall 2007; Play first game March 2008

Proposal – Evaluation



- What will be the outcomes? i.e. # of people that will use the services.
- How will the project results be tracked? i.e. surveys (before/after); list of people that participate in activities
- Will a consultant or outside organization evaluate the program? i.e. college, evaluator



Proposal – Management



- Who will administer the program? i.e. current staff or hire new personnel
- If current staff, include their work experience in the proposal or attach their resume.
- If hiring new personnel include a job description of their proposed duties.

Proposal – Budget



- Budget forms or summary – categories such as: personnel, equipment, travel, matching funds (organization or other sources)
- Budget Narrative – describe how each category will be used to achieve the project goals
- Matching funds – cash from organization or other grants (foundations, corporations);
- In-kind match – assign value to work or use of facilities.
i.e. Administrative Specialist will work on the project for x hours @ \$20 per hour.
i.e. Facilities – portion of the room will be used for the project at % of time x room or building's square footage.

Grant websites



- Listing of Federal Grants <http://www.grants.gov/>
- Recovery (Stimulus funds) <http://www.recovery.gov/Pages/home.aspx>
- Department of Health & Human Services (HHS) <http://www.hhs.gov/grants/>
- National Science Foundation (NSF) <http://www.nsf.gov/funding/>
- Tennessee Higher Education Commission grants info
<http://state.tn.us/thec/Divisions/AcademicAffairs/GrantsandInteragency/grants.html> -
- National Endowment for the Arts (NEA) – Grants section
<http://www.nea.gov/grants/index.html>
- National Endowment for the Humanities (NEH) – Grants section
<http://www.neh.gov/grants/grantsbydivision.html> -
- US Department of Education – grants
<http://www2.ed.gov/fund/grant/apply/grantapps/index.html> s/index.html -
- The Foundation Center (free database of foundations) <http://foundationcenter.org/>
- Community Toolbox – University of Kansas – Steps on Writing a grant
http://ctb.ku.edu/en/tablecontents/section_1301.htm



Grants Department assistance:

- Contact Faculty & staff of funding opportunities;
- Research funding sources;
- Write proposals with input from faculty and staff;
- Compile application materials and submit;
- Follow-up with funding agency to obtain funding status;
- If awarded grant – conduct Award meeting to determine roles & responsibilities of grant implementation;
- Serve as liaison between Business Office & Grant Project Coordinator;
- Assist Grant Project Coordinator with funding reports.



For Grant Development Assistance:

Michelle Anderson

Grants/Development Specialist

Administration bldg. A 211 c

ext. 738

E-mail: manderson@clevelandstatecc.edu