

GOAL 1.1 --- LEADERSHIP: Cleveland State College will promote, document, and communicate to its stakeholders the value of higher education to regional economic development and quality of life for citizens in the service area.				
SP# SP 2005-10 Objective				
1.1.1	CSCC will promote awareness through the P-16 Council, documenting effective collaborative activity in at least 60% of Pre-K through Grade 12 schools within the service area.			
1.1.2	To further increase the opportunity for students to earn Baccalaureate degrees, CSCC will increase General Transfer degrees to 40%.			
1.1.3	CSCC will negotiate and maintain current course-equivalency agreements and at least one program-specific articulation agreement with major Baccalaureate level institutions to which the institution's students traditionally transfer.			
1.1.4	CSCC will develop for-credit education and training partnerships with at least 20 major businesses, industries, and service agencies.			
1.1.5	CSCC will expand its continuing education program to provide formal non-credit education and training activities in partnership with at least 50% of major area businesses, industries, and service agencies.			
1.1.6	70% of full-time faculty will apply course management system (CMS) technology in the delivery of instruction.			
1.1.7	CSCC will successfully migrate data and implement administrative and student support software to the Enterprise Resource Planning (ERP) System.			
1.1.8	Appropriate technologies designed to promote student learning will be applied by 90% of full-time faculty			
GOAL 2.1 -- ACCESS: Cleveland State Community College will demonstrate commitment to enhancing the rate and diversity of participation in higher education within its service area.				
SP# SP 2005-10 Objective				
2.1.1	African-American enrollment in the total Fall headcount enrollment will equal or exceed 5%			
2.1.2	CSCC will promote institutional diversity by annually comparing enrollment and regional demographic profiles for trends to help identify and address appropriate under-representation within the authority of current state and federal law and TBR guidelines. Under-representation could be associated with any number of emerging criteria including race, ethnicity, nationality, gender, academic preparedness, non-traditional delivery needs, geographic location, socio-economic conditions, workforce needs, program preferences, etc.			
2.1.3	Increase student credit hour (SCH) productivity via online technologies and video assisted instruction to 15% of the total college SCH.			
2.1.4	Increase off-campus enrollment to comprise 15% of total institutional FTE enrollment.			
2.1.5	Increase the annual clients counseled base to 385 in the Small Business Development Center to assist in starting and growing small businesses			
2.1.6	Ensure 100% of programs are justified based upon needs assessment and employment projections for the area workforce.			
GOAL 3.1 -- QUALITY: Cleveland State will define, monitor, improve, and communicate the quality of its programs and services.				
SP# SP 2005-10 Objective				
3.2.1	General improvements to instructional and student academic support programs and services will be implemented as they emerge and/or become fiscally feasible.			
3.2.2	Students who received passing grades in the highest level of developmental and/or writing and math courses will successfully complete related college-level course(s) within one year.			
3.2.3	CSCC will ensure that 100% of faculty are oriented toward engaging students and assessing student learning outcomes.			
3.2.4	Graduating student's average mean score will equal or exceed that of the mean score in a national sample of similar institutions on test of general education competencies.			
3.2.5	CSCC will meet SACS Commission on Colleges standard for the Five-Year Impact Study, pursuant to successful implementation of its approved Quality Enhancement Plan.			
3.2.6	CSCC will demonstrate improved student learning outcomes as measured by results on the Knowledge, Skills, and Personal Development section of the nationally compared Community College Survey of Student Engagement (CCSSE) survey.			
GOAL 4.1 --- RESOURCEFULNESS: Cleveland State will address fiscal constraints by advocating for appropriate levels of state support and by managing resources, benchmarking best practices, developing documenting other sources of support, pursuing collaborative and entrepreneurial initiatives, and removing obstacles to competitiveness.				
SP# SP 2005-10 Objective				
4.1.1	CSCC will increase annual private support by fifty percent.			
4.1.2	CSCC will cumulatively raise \$500,000 in additional funding through grant resources.			
GOAL 5.1 --- INSTITUTIONAL SPECIFIC: Cleveland State will effectively provide administrative support to sustain effective institutional operations.				
SP# SP 2005-10 Objective				
5.2.1	CSCC will demonstrate sound fiscal responsibility to be affirmed by finding-free biennial institutional audits conducted by the State of Tennessee.			
5.2.2	CSCC will maintain a safe and progressive physical plant that meets needs of clientele, follows the Facilities Master Plan, and complies with applicable, local, state, and federal regulations.			
5.2.3	CSCC will ensure that 100% of all faculty and staff are annually provided orientation and development opportunities to advance the college.			
5.2.4	CSCC will meet all local, state, and federal schedules for surveys, reports and special projects.			
5.2.5	CSCC will demonstrate merger of all planning documents into the College Strategic Plan, complete with respective action plans and assessments of outcomes.			